
NZ Manufacturer

Success Through Innovation www.nzmanufacturer.co.nz

2017 **Media Kit including Editorial Calendar**

NZ Manufacturer is distributed to 22,900 manufacturing and industrial companies throughout New Zealand.



Manufacturing Technology / New Products for Manufacturers / Disruptive and Future Technologies / Export Success / Trade Show Previews and Reports - SouthMACH 2017 / AusTech 2017 / Company Profiles / Analysis / Interviews / Food Manufacturing / Infrastructure / Smart Manufacturing



Manufacturing today – Lead, don't follow

How is the marketplace performing? Where do you want to export next? How much will you spend on R & D and manufacturing technology over this year?

NZ Manufacturer in 2017 will try to help you with these and many other issues – alongside our other 22,900 readers.

We aim to keep you informed of the latest in manufacturing technologies, products, applications and trends and industry news, so your company remains competitive in the ever-changing marketplace.

We put in front of readers the necessary information required for manufacturing success. As our catch-phrase so simply puts it *Success Through Innovation* is what we are about and we pass on the 'good oil' to you, every month in the magazine and every day on our website www.nzmanufacturer.co.nz

Each issue is rich with quality information just for you. Articles, well-written and filled with examples and latest news of changes and trends in manufacturing technology to serve your company best.

Of course, this doesn't preclude you writing in to us with your feedback, experiences and examples of manufacturing processes your company is using to bring about success. Chances are, your stories will be read about in the magazine!

This year, we will also be covering trade fairs (SouthMACH, buildnz) and closely watching developments in disruptive technologies, robotics, 3D and the energy vision at Tesla, as well as our own NZ technology companies to see where they are taking us in the future.

And we'll keep an eye on Chinese manufacturing, especially as they are now becoming a nation, more of innovators, than copiers.

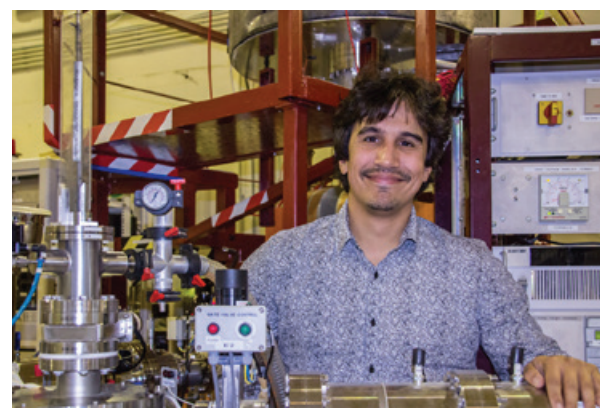
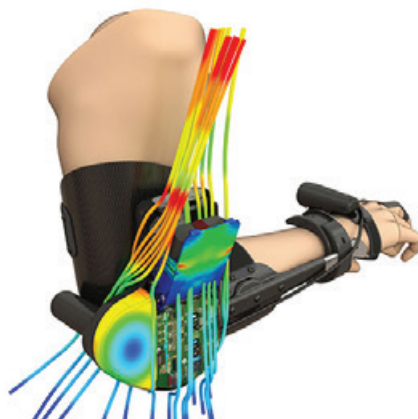
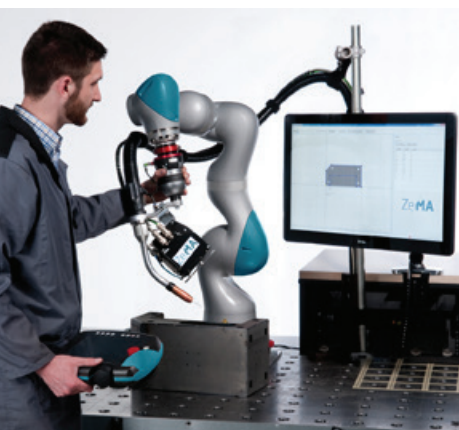
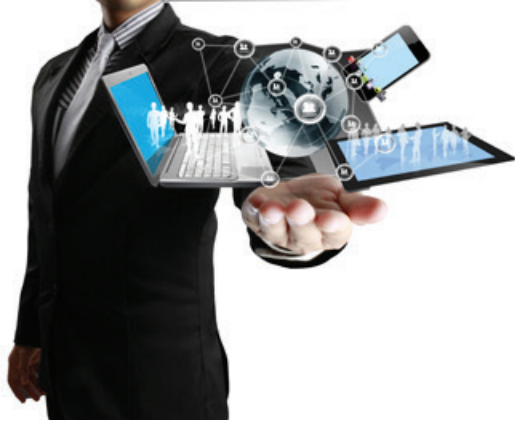
Our readers include industry leaders, whom we talk to a lot! We share their vision and hear where their companies are going in the future.

The future is now – jump on board with us for a rewarding journey. Lead, don't follow!

Doug Green,
Publisher

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is rich with
quality
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just
for you.

Visit us on Facebook



MAGAZINE FEATURES 2017

FEBRUARY

Manufacturing Technology
Additive Manufacturing
New products for Manufacturers
SPECIAL: Environmental Technology
Workshop Tools
(including injection moulding and CNC machines)

MARCH

Manufacturing Technology
(including robotics)
Production and Distribution
Disruptive and Future Technologies
Export Success
SHOW PREVIEW: SouthMACH 2017
Production Management
SPECIAL: Workplace Development/Industry Training

APRIL

SPECIAL: Manufacturing Technology
(including Additive Manufacturing)
Industry 4.0
The Future of Manufacturing
(including converging technologies)
Disruptive and Future Technologies
SHOW PREVIEW: SouthMACH 2017
IoT and Manufacturing

MAY

3D and 4D Developments
(additive manufacturing)
SPECIAL: Manufacturing Technology
(Digitisation)
New Products for Manufacturers
Environmental Technology
National Safety Show 2017 Preview
SHOW PREVIEW: buildnz

JUNE

SPECIAL: Food Manufacturing
Rural Manufacturing
Manufacturing Technology
(including CAD/CAM)
Automation
SPECIAL: Production and Distribution
SHOW REVIEW: SouthMACH

For further information contact **Doug Green**

JULY

Supply Chain
SPECIAL: Manufacturing Technology
(Process and Fibre Industries)
Food Manufacturing
Rural Manufacturing
Production Management

AUGUST

Disruptive Technologies
SPECIAL: Manufacturing Technology
(including CAD/CAM)
(Including robotics)
3D and 4D Developments
(additive manufacturing)
Project Management
Food Manufacturing

SEPTEMBER

Manufacturing Technology
Food Manufacturing
Disruptive Technologies
Rural Manufacturing
SPECIAL: Energy Management

OCTOBER

Preventative Maintenance
-NMEC Preview
Manufacturing Technology
(including converging technologies)
Workshop Tools
(Including injection moulding and CNC machines)

NOVEMBER

Manufacturing Technology
(including CAD/CAM)
Production and Distribution
SPECIAL: Production Management

DECEMBER

SPECIAL: The Year in Review
Manufacturing Technology
SPECIAL: Machinery Marketplace Directory
Automation

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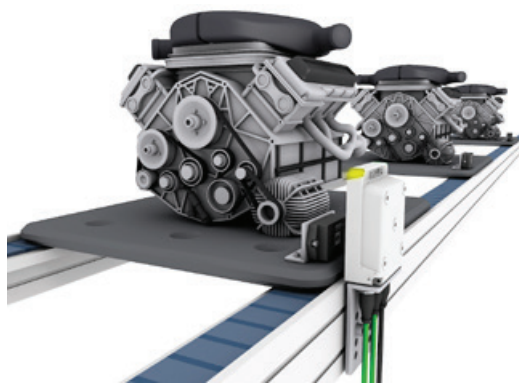
EACH ISSUE INCLUDES

NZ Manufacturer is rich with the latest news and developments from New Zealand manufacturers which can be read about in the following Departments:

Business News
Developments
Analysis
Rear View
The Interview
Export Success
Opinion
Health and Safety
New products for manufacturers

Regular sections provide assistance for:

The Future of Manufacturing
Manufacturing Technology
Industry 4.0
Automation
Robotics
Supply Chain
Additive Manufacturing
Composites
Nanomaterials
Food Manufacturing
Environmental Technology
The Aviation Industry
The Marine Industry
NZ Infrastructure
Plastics Developments
Outsourcing
Energy
Food Manufacturing
The Construction Industry
Business Services
Industry Training
Production Management
Preventative Maintenance
Forestry
Trade Shows and Exhibitions



ADVERTISEMENT SIZES 2017

Back Page
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Inside Front Cover
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Full Page
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Half Page (Vertical)
Reg. Ad Size:
106w x 320h
5mm Bleed:
26w x 350h

Half Page (Horizontal)
Reg. Ad Size:
217w x 160h
5mm Bleed:
250w x 180h

Third Page (Horizontal)
Ad Size: 217w x 106h

Quarter Page (Vertical)
Ad Size: 106w x 160h

Quarter Page (Horizontal)
Ad Size: 217w x 81h

Eighth Page
Ad Size:
106w x 76h

Business Card
Ad Size:
90w x 55h

ADVERTISING RATES 2017

Double Page Spread.....	\$1150
Full Page	\$ 750
Half Page.....	\$ 550
Quarter Page.....	\$420
Eighth Page.....	\$250
Inside Front Cover	\$880
Front Page Banner.....	\$460
Front Page Lug	\$350
(44mm x 33m)	
Business Card.....	\$30
Manufacturers Marketplace	\$30
per insertion (44mm x 33mm)	
Advertisement Make Up	\$60

- All rates exclusive of GST

BANNER RATES 2017

Banners are available from \$60 per month, special conditions apply.

COPY DEADLINES

Advertising copy deadline 20th of the month prior. Editorial and article deadline 20th of the month prior.

Distributed mid month.

BANNER TYPE	SIZE	PER MONTH	3 MONTH PACKAGE
Leaderboard	940 x 75 pixels	\$295	\$700 save \$185
Tower	196 x 500 pixels	\$195	\$450 save \$135
Horizontal Mid Page	700 x 90 pixels	\$230	\$525 save \$165
Horizontal Small	196 x 52 pixels	\$110	\$225 save \$105
Button (2 combined)	196 x 75 pixels	\$90	\$195 save \$75
Button	89 x 75 pixels	\$50	\$120 save \$30

* Advertising rates are in NZ dollars and exclusive of GST.

* Advertising rates are non commission bearing.

Articles for the website to be sent to publisher@xtra.co.nz

NZ Manufacturer is read by:

Food and beverage
manufacturers
Purchasing managers
Engineers
Shop floor managers
Production managers
Sales and marketing managers
Business Owners
Machine shop managers
Quality control managers
Design engineers

Operations managers
Purchasing managers
Inventory controllers
Training providers
Education institutions
CEOs
Plant managers
Industry associations
Government departments
Consultants

Our advisors

NZ Manufacturer is fortunate to have advisors who have a wealth of experience in business and industry in New Zealand. They contribute their experience and knowledge so that NZ Manufacturer covers the important issues and has the latest (and best) information for readers.

Our connections

We work closely with key organisations such as NZMEA, HERA, EMA, BusinessNZ, ManufacturingNZ, NZ Trade and Industry, XPO Exhibitions (NZ Manufacturer acts as media partner for trade fairs EMEX, SouthMach and FoodTech Packtech) and amongst others, the Maintenance Engineering Society New Zealand and GETBA.

Editorial

The editor is responsible for managing the Mission Statement of the magazine and reserves the right to accept or omit editorial as he deems fit. We will always try to meet your request for space and position where possible.

