

Manufacturer

Success Through Innovation

www.nzmanufacturer.co.nz

2018 **Media Kit including Editorial Calendar**



Materials for Smart Manufacturing / Disruptive Technologies / Export Success / Trade Show Previews and Reports - EMEX 2018 / Company Profiles / Analysis / Interviews / Food Manufacturing / Infrastructure / Productivity / Regional Development / 3D Manufacturing / Climate Change / The Circular Economy / Skills & Talent / Robotics / Design for Manufacturing / Preventative Maintenance / Construction / IIoT / Cyber Security / Additive Manufacturing / Logistics & Distribution



Manufacturing in a brave new world

2018 in manufacturing in New Zealand is poised for something a little bit different to occur with the new government talking about investment in the regions.

Now that must be good news for everyone.

Regional Development getting more support can bring about enhanced economic growth and productivity, more people moving to the regions to take the pressure off cities like Auckland and a far more even distribution of wealth.

Regional Development is but one focus NZ Manufacturer will be concentrating on in 2018. We will also look at key manufacturing technology and issues that affect our businesses and drive them forward to better days – on domestic and overseas markets.

These include Productivity, Climate Change, Manufacturing Technology including 3D, Design, Industry 4.0, Robotics and the never-ending striving for staff to fill our vacancies.

We welcome your input. We want to know what your company is making and share the journey your company is on with fellow readers who also share their experiences.

We want to know about the technology your company is using and add to your success by keeping you up to date in the magazine and on the website www.nzmanufacturer.co.nz with other tools and developments that keep you ahead of the game.

In 2018, we will be covering trade fairs including EMEX 2018, buildex/designex, MHL, FoodTech PackTech all important meeting places for product developers and industry to meet, share notes and buy from each other.

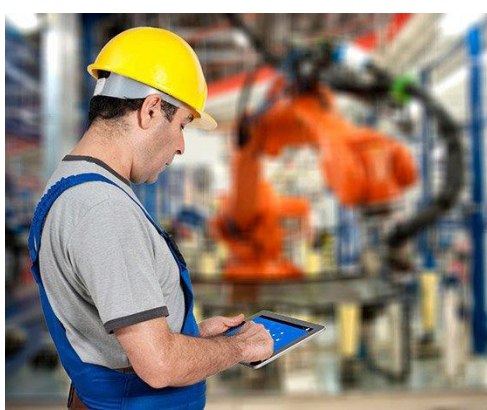
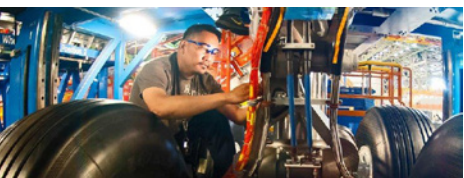
Our 22,900 readers include industry leaders who share with us their experiences and observations on the manufacturing economy in New Zealand. Whether it be food, machine tools, wine or apps there is a lot going on...and a lot to read about.

Join us for a year full of great reading and opportunities in the manufacturing sector.

Doug Green,
Publisher

Regional Development getting more support can bring about enhanced economic growth and productivity.

Visit us on Facebook



EDITORIAL CALENDAR 2018

FEBRUARY

Design for Manufacturing
Productivity
3D Manufacturing
Climate Change
Disruptive Technologies

MARCH

The Circular Economy
Regional Development
Productivity
Robotics
Additive Manufacturing
Project Management
Trade Fair: EMEX 2018 Preview

APRIL

Design for Manufacturing
Trade Fair: EMEX 2018 Preview
Productivity
3D Manufacturing
Climate Change

MAY

Regional Development
Productivity
Supply Chain
Disruptive Technologies

JUNE

Productivity
Skills and Talent
3D Manufacturing
Robotics
Climate Change
Project Management
Construction
TradeFair: buildnz/designex
Trade Fair: National Safety Show

JULY

The Circular Economy
Design for Manufacturing
Regional Development
Productivity
Food Manufacturing
Supply Chain

AUGUST

Productivity
3D Manufacturing
Climate Change
Smart Measurement and Inspection
Trade Fair: FoodTech PackTech 2018

SEPTEMBER

Productivity
Skills and Talent
Robotics
Additive Manufacturing
Food Manufacturing

OCTOBER

Productivity
3D Manufacturing
Climate Change
Supply Chain
Disruptive Technologies
NZMEC Conference

NOVEMBER

The Circular Economy
Regional Development
Productivity
Preventative Maintenance

DECEMBER/JANUARY

Productivity
The Year in Review
Robotics
Industry 4.0

*Article deadline 20th of the month prior.

RICH with CONTENT

Regular departments in NZ Manufacturer include:

Business News
Developments
Analysis
Rear View
The Interview
Export Success
Opinion

Regular sections cover:

Health & Safety
New Products for Manufacturers
The Future of Manufacturing
Environmental Technology
People & Appointments
Business Services
Trade Shows & Exhibitions
Energy
Distribution
Industry 4.0
Cyber Security



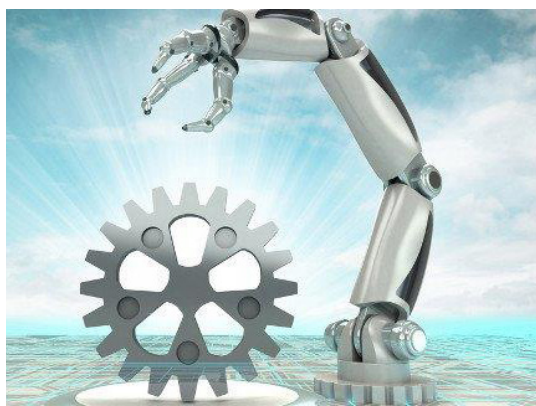
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ADVERTISEMENT SIZES 2018

Back Page
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Inside Front Cover
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Full Page
Regular Page Size:
220w x 320h
With 5mm Bleed:
250w x 350h

Half Page (Vertical)
Reg. Ad Size:
106w x 320h
5mm Bleed:
26w x 350h

Half Page (Horizontal)
Reg. Ad Size:
217w x 160h
5mm Bleed:
250w x 180h

Third Page (Horizontal)
Ad Size: 217w x 106h

Quarter Page (Vertical)
Ad Size: 106w x 160h

Quarter Page (Horizontal)
Ad Size: 217w x 81h

Eighth Page
Ad Size:
106w x 76h

Business Card
Ad Size:
90w x 55h

ADVERTISING RATES 2018

Double Page Spread.....	\$1185
Full Page	\$ 770
Half Page.....	\$ 565
Quarter Page	\$430
Eighth Page.....	\$260
Inside Front Cover	\$905
Front Page Banner.....	\$470
Front Page Lug	\$360
(44mm x 33m)	
Business Card.....	\$30
Manufacturers Marketplace	\$30
per insertion (44mm x 33mm)	
Advertisement Make Up	\$60

- All rates exclusive of GST

BANNER RATES 2018

Banners are available from \$60 per month, special conditions apply.

COPY DEADLINES

Advertising copy deadline 20th of the month prior. Editorial and article deadline 20th of the month prior.

Distributed mid month.

BANNER TYPE	SIZE	PER MONTH	3 MONTH PACKAGE
Leaderboard	940 x 75 pixels	\$295	\$700 save \$185
Tower	196 x 500 pixels	\$195	\$450 save \$135
Horizontal Mid Page	700 x 90 pixels	\$230	\$525 save \$165
Horizontal Small	196 x 52 pixels	\$110	\$225 save \$105
Button (2 combined)	196 x 75 pixels	\$90	\$195 save \$75
Button	89 x 75 pixels	\$50	\$120 save \$30

*Advertising rates are in NZ dollars and exclusive of GST.

*Advertising rates are non commission bearing.

Articles for the website to be sent to publisher@xtra.co.nz

NZ Manufacturer is read by:

Food and beverage manufacturers | Purchasing managers | Engineers | Shop floor managers | Production managers | Sales and marketing managers | Business Owners | Machine shop managers | Quality control managers | Design engineers | Operations managers | Purchasing managers | Inventory controllers | Training providers | Education institutions | CEOs | Plant managers | Industry associations | Government departments | Consultants

OUR ADVISORS



Craig Carlyle

Is Director of Maintenance Transformations Ltd, an executive member of the Maintenance Engineering Society and the Event Director of the National Maintenance Engineering Conference.



Catherine Beard

Is Executive Director of Export NZ and Manufacturing, divisions of Business NZ, New Zealand's largest business advocacy group, representing businesses of all sizes.



Dieter Adam

Chief Executive, the Manufacturers Network (NZMEA) has a Ph.D. in plant biotechnology, consulting and senior management roles in R&D, innovation and international business development.



Lewis Woodward

Is Managing Director of Connection Technologies Ltd, Wellington and is passionate about industry supporting NZ based companies, which in turn builds local expertise and knowledge, and provides education and employment for future generations.



Dr Wolfgang Scholz

Is HERA Director and a Fellow of the Institute of Professional Engineers NZ (Engineering New Zealand).



Mike Shatford

is an expert in the field of technology development and commercialisation. His company Design Energy Limited has completed over 100 significant projects in this vein by consulting for and partnering with some of New Zealand's leading producers. Among Mike and his team's strengths are industrial robotics and automated production.



Sandra Lukey

Sandra Lukey is the founder of Shine Group, a consultancy that helps science and technology companies accelerate growth. She is a keen observer of the tech sector and how new developments create opportunity for future business. She has over 20 years' experience working with companies to boost profile and build influential connections.



Chris Whittington

Senior Lecturer at AUT, Chris Whittington is a versatile Engineer, Educator and Researcher. Chris has had many years experience in senior engineering and product management. Chris has a strong background in computational modelling, 3-D scanning and printing, and a strong interest in engineering education.



Phillip Wilson

Phillip Wilson of Nautech Electronics has over 25 years of experience in the development, commercialisation and implementation of advanced manufacturing technology, robotics, automation and materials. Serving companies operating within the aerospace, automotive, offshore, defence, medical and scientific industries on a global basis. More recently specialising in change management and business re-alignment for a range of commercial entities from medium sized SME's to divisions of large corporates.

OUR CONNECTIONS

NZ Manufacturer works closely with Manufacturing New Zealand (NZMEA) HERA, BusinessNZ, ManufacturingNZ and XPO Exhibitions whose trade fairs we cover as a media partner.

EDITORIAL

The editor is responsible for managing the Mission Statement of NZ Manufacturer and reserves the right to accept or omit editorial as he deems fit. We will always try to meet your request for space and position where possible.